

Style Empire

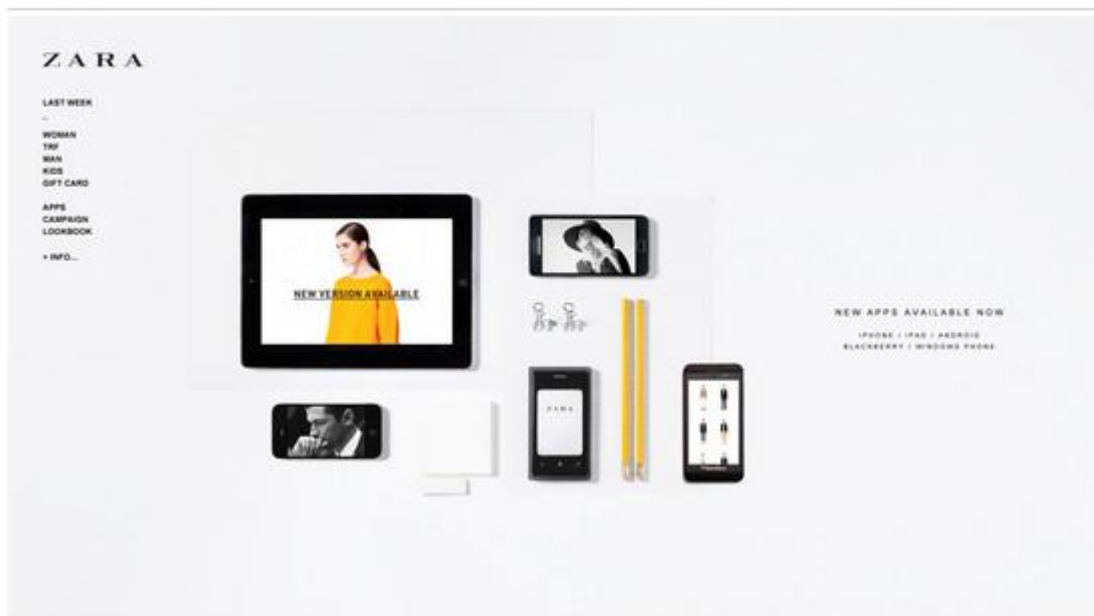
FASHION: Zara Launches Online Shopping to Canadians

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One of Spain's top fast-fashion retailers, Zara, joins the ranks of online shopping. Starting today, shoppers can check out Zara's online store, which offers the same full range of women's, men's and children's clothing as found in Zara's stores at the same prices found in-store.



I checked out the site and started to do some online shopping of my own (so dangerous). I found the site very user friendly, with many filtering options. I also want to mention that I did some of my shopping via iPad and iPhone and to my surprise, the website was fully compatible. You can literally shop anytime from anywhere.



After finding a few too many items, I was ready to check out. There are three classes of delivery: standard, in-store and express. For orders over \$50, there is free standard shipping. Payments can be made using all the standard e-commerce payment methods such as PayPal plus all major credit cards, including Visa, MasterCard and American Express.



I'm a huge fan of online shopping. With busy schedules, the option of being able to purchase online is incredibly convenient. The fact that Zara has enabled shopping on many different platforms, makes online shopping virtually effortless. I might have to restrain myself from purchasing another item or two, but for now, I'll just anxiously await the arrival of order #1 (pictured above).

- Chenessa Lam